

RASMUS BEHNCKE ANDERSEN

Frederiksberg
behncken@gmail.com
3131 4838

Danish: native
English: fluent



Education

Digital Concept Development
EK, Erhvervsakademi København
Copenhagen (2025 – expected January 2027)

- Top-up program building on Multimedia Design to achieve a Professional Bachelor degree

Multimedia Design
IBA, International Business Academy
Kolding (2023 – 2025)

- Academy Profession Degree in Multimedia Design

Upper Secondary School Diploma (STX)
Egedal Gymnasium & HF (2006 – 2009)

Certification

Elements of AI
University of Copenhagen, University of Helsinki, 2025

Tools & methods

Figma
Claude, Claude Code
Adobe Creative Suite
Notion
Google Workspace

Design Thinking
Service Design Thinking
User Research
Empathy Maps
User Journeys
Wireframing
Prototyping
Usability Testing
Google Design Sprint
Style Guides & Design Systems

Work Experience

Jr. Product Designer (Current)
Dawn Health ApS., Copenhagen
March 2026 – Present

- Developing app concepts for potential clients within the Business Development team, translating client requirements into concrete product proposals
- Composing UI solutions within Dawn Health's design system in Figma, adapting visual style, color and tone to each individual client's brand and medical context
- Conducting targeted research across medicine, disease areas and client branding to inform design decisions

Product Designer - Intern
Dawn Health ApS., Copenhagen
January 2025 – April 2025

- Worked primarily in Figma, setting up UI elements within the company's design system.
- Contributed to component libraries and prototypes based on extensive UX research.

PR & Event Manager
HENRIKSILVIUS, Copenhagen
February 2014 – June 2018

- Supported the brand from launch, working across creative development and production.

Personal Assistant
Le Gammeltoft (DR P3, Sony Records)
October 2010 – January 2017

- Developed and executed social media strategies for professional accounts, Denmark's Radio P3 radio show Unga Bunga and record label Sound of Copenhagen.
- Wrote press releases and supported talent discovery for the record company.

Additional Experience

Barista
SPISE.STUEN, Frederiksberg (2024 – present)

- Improved the café's iZettle POS navigation after feedback with staff and management — a small UX initiative optimizing flow during peak hours. Developed strong communication and collaboration skills in a fast-paced environment.

PA (Personal Assistant / Caregiver)
Handicapformidlingen, Copenhagen, February 2015 – January 2023

- Provided long-term personal assistance with responsibility and reliability.